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IEEE/IET journals, transactions, letters, magazines, conference proceedings, and

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☐ 1. **Inside JetBlue's privacy policy violations**
Anton, A.I.; Qingfeng He; Baumer, D.L.;
Security & Privacy Magazine, IEEE
Volume 2, Issue 6, Nov.-Dec. 2004 Page(s):12 - 18
Digital Object Identifier 10.1109/MSP.2004.103

AbstractPlus | References | Full Text: PDF(288 KB) · IEEE JNL
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☐ 2. **Improved Customers' Privacy Preference Policy**
Wei, Ran; Zhan, Justin;
Granular Computing, 2007. GRC 2007. IEEE International Conference on
2-4 Nov. 2007 Page(s):787 - 787
Digital Object Identifier 10.1109/GRC.2007.4403207

AbstractPlus | Full Text: PDF(146 KB)   IEEE CNF
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☐ 3. **A Proposal Towards Customers' Privacy Preference Policy**
Wei, Ran; Zhan, Justin;
Machine Learning and Cybernetics, 2007 International Conference on
Volume 5, 19-22 Aug. 2007 Page(s):3022 - 3027
Digital Object Identifier 10.1109/ICMLC.2007.4370666

AbstractPlus | Full Text: PDF(977 KB)   IEEE CNF
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☐ 4. **A Privacy Agreement Model forWeb Services**
Benbernou, Salima; Meziane, Hassina; Li, Yin Hua; Hacid, Mohand-Said;
Services Computing, 2007. SCC 2007. IEEE International Conference on
9-13 July 2007 Page(s):196 - 203
Digital Object Identifier 10.1109/SCC.2007.14

AbstractPlus | Full Text: PDF(239 KB)   IEEE CNF
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☐ 5. **Biometric authentication for e-commerce transaction**
Vangala, R.R.; Sasi, S.;

Imaging Systems and Techniques, 2004. (IST). 2004 IEEE International Work
14 May 2004 Page(s):113 - 116

AbstractPlus | Full Text: PDF(581 KB)   IEEE CNF
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6. **A privacy policy model for enterprises**
Karjoth, G.; Schunter, M.;
Computer Security Foundations Workshop, 2002. Proceedings. 15th IEEE
24-26 June 2002 Page(s):271 - 281
Digital Object Identifier 10.1109/CSFW.2002.1021821

AbstractPlus | Full Text: PDF(431 KB)   IEEE CNF
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⌐	L135	DULAC-STEPHEN-P.in.	15
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⌐	L131	L126 and L120	33
⌐	L130	L124 and L129	0
⌐	L129	L123 and L128	10
⌐	L128	L120 or L121	130
⌐	L127	L120 and l121L126	0
⌐	L126	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and L93	2888
⌐	L125	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and L92	8
⌐	L124	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and L91	55
⌐	L123	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and (privacy near polic$)	70
⌐	L122	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and (privac$ near view$)	17
⌐	L121	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and L106	51
⌐	L120	(L108 or L109 or L110 or L111 or L112 or L113 or L114 or L115 or L116 or L117 or L118 or L119) and (L6 or L7 or L8 or L9 or L10 or L11 or L12 or L13)	79
⌐	L119	(725/151).ccls.	800
⌐	L118	(725/139).ccls.	625
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⌐	L113	(725/4 |725/5).ccls.	133
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⌐	L107	L105 and L106	0
⌐	L106	((using or used or usage or bill$ or payment$ or pay$ or paid or credit$) near time near (data or picture$ or photo$ or movie$ or video$ or multimedia or music))	3543
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⌐	L104	L92 and (L6 or L7 or L8 or L9 or L10 or L11 or L12 or L13)	0
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⌐	L92	(replacement near (id or identifier or identification))	644
⌐	L91	(extract$ or remov$ or output$) near ((used or usage or usage) near (data or information or video or movie$ or picture$ or photo$ or multimedia))	4239

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⌐	L81	(replacement near (id or identifier or identification))	580

⌐	L80	((user$ or client$ or consumer$ or customer$ or member$) near (id or identifier or identification))	78238
⌐	L79	((user$ or client$ or consumer$ or customer$ or member$) near preference)	21336
⌐	L78	((using or usage or used) near (data or information))	455788
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⌐	L67	(L61 or L62 or L63 or L64 or L65) and (privacy near polic$)	602
⌐	L66	(L61 or L62 or L63 or L64 or L65) and (privacy adj1 polic$)	581
⌐	L65	(privacy same output$)	1728
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⌐	L62	(privacy same interfac$)	3101
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⌐	L57	L12 and L29	0
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⌐	L54	L11 and L30	0
⌐	L53	L11 and L29	0
⌐	L52	L10 and L32	1
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⌐	L50	L10 and L30	0
⌐	L49	L10 and L29	0
⌐	L48	L9 and L32	1
⌐	L47	L9 and L31	1
⌐	L46	L9 and L30	0
⌐	L45	L9 and L29	0
⌐	L44	L8 and L32	2

☐	L43	L8 and L31	2
☐	L42	L8 and L30	0
☐	L41	L8 and L29	0
☐	L40	L7 and L32	1
☐	L39	L7 and L31	0
☐	L38	L7 and L30	0
☐	L37	L7 and L29	0
☐	L36	L6 and L32	0
☐	L35	L6 and L31	0
☐	L34	L6 and L30	0
☐	L33	L6 and L29	0
☐	L32	L25 and (privacy adj1 polic$)	19
☐	L31	L26 and (privacy adj1 polic$)	19
☐	L30	L27 and (privacy adj1 polic$)	1
☐	L29	L28 and (privacy adj1 polic$)	3
☐	L28	(privacy near output$)	37
☐	L27	(privacy near brows$)	13
☐	L26	(privacy near display$)	139
☐	L25	(privacy near interfac$)	159
☐	L24	L3 and (privacy near polic$)	60
☐	L23	L3 and privacy-polic$	0
☐	L22	L3 and (privacy adj1 polic$)	59
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☐	L20	L3 and L12	1
☐	L19	L3 and L11	5
☐	L18	L3 and L10	4
☐	L17	L3 and L9	6
☐	L16	L3 and L8	5
☐	L15	L3 and L7	1
☐	L14	L3 and L6	0
☐	L13	(opt near neutral)	1
☐	L12	(opt near in)	215
☐	L11	(opt near out)	1422
☐	L10	opt-out	596
☐	L9	opt-in	1058
☐	L8	(opt adj1 out)	1394
☐	L7	(opt adj1 in)	116

⌐	L6	(opt adj1 neutral)	1
⌐	L5	opt-neutral	0
⌐	L4	"opt-neutral"	0
⌐	L3	(privac$ near view$)	522
		DB=PGPB; PLUR=NO; OP=OR	
⌐	L2	L1 and user$	1
⌐	L1	20040093502.pn.	1

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1   On site: to opt-in or opt-out?: it depends on the question   ▬

Steven Bellman, Eric J. Johnson, Gerald L. Lohse
February 2001 **Communications of the ACM**, Volume 44 Issue 2
Publisher: ACM Press
Full text available: 📄 pdf(101.75 KB)
                 🖥 html(13.04 KB)   Additional Information: full citation, references, citings, index terms

2   HTTP Cookies: Standards, privacy, and politics   ▬

David M. Kristol
November 2001 **ACM Transactions on Internet Technology (TOIT)**, Volume 1 Issue 2
Publisher: ACM Press
Full text available: 📄 pdf(390.38 KB)   Additional Information: full citation, abstract, references, citings, index terms

How did we get from a world where cookies were something you ate and where "nontechies" were unaware of "Netscape cookies" to a world where cookies are a hot-button privacy issue for many computer users? This article describes how HTTP "cookies" work and how Netscape's original specification evolved into an IETF Proposed Standard. I also offer a personal perspective on how what began as a straightforward technical specification turned into a political flashpoint when it tried to address nontechn ...

Keywords: Cookies, HTTP, World Wide Web, privacy, state management

3   Exploring the privacy implications of addressable advertising and viewer profiling   ▬

William E. Spangler, Kathleen S. Hartzel, Mordechai Gal-Or
May 2006 **Communications of the ACM**, Volume 49 Issue 5
Publisher: ACM Press
Full text available: 📄 pdf(96.24 KB)
                 🖥 html(26.84 KB)   Additional Information: full citation, abstract, references, index terms

Collecting consumer viewing habits will come back to bite advertisers who do not understand or appreciate how consumers feel about privacy infringement.

4   Virtual extension: Do privacy seals in e-commerce really work?

Trevor T. Moores, Gurpreet Dhillon
December 2003 **Communications of the ACM**, Volume 46 Issue 12
Publisher: ACM Press
Full text available: pdf(240.78 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>index terms</u>
html(26.45 KB)

5 <u>Business and legal issues: Vicarious infringement creates a privacy ceiling</u>
Janice Y. Tsai, Lorrie Faith Cranor, Scott Craver
October 2006 **Proceedings of the ACM workshop on Digital rights management DRM '06**
Publisher: ACM Press
Full text available: pdf(231.24 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>index terms</u>

In high-tech businesses ranging from Internet service providers to e-commerce websites and music stores like Apple iTun-es, there is considerable potential for collecting personal information about customers, monitoring their usage habits, or even exerting control over their behavior - for example, restricting what can be done with a purchased song. A privacy ceiling is an effective limit to these privacy intrusions, created by the perceived or actual legal liability of possessing too much infor ...

Keywords: digital rights management, privacy

6 <u>Security II: Neglect of information privacy instruction: a case of educational malpractice?</u>
Victoria W. Romney, Gordon W. Romney
October 2004 **Proceedings of the 5th conference on Information technology education CITC5 '04**
Publisher: ACM Press
Full text available: pdf(128.22 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>index terms</u>

Not only should InformationTechnology (IT) Educators be knowledgeable regarding data privacy legislation but they should be teaching correct system and database design principles to IT students in order to ensure future application design compliance with international legislative trends. Perhaps the most contentious and serious issue facing IT practitioners in the world today is data privacy. Data Privacy impacts every aspect of IT from database and application design to privacy and use polic ...

Keywords: European union directive, Gramm-Leach-Bliley, HIPAA, IT education, data privacy, database design, legal issues, legislation

7 <u>Laws and applications: 'I didn't buy it for myself' privacy and ecommerce personalization</u>
Lorrie Faith Cranor
October 2003 **Proceedings of the 2003 ACM workshop on Privacy in the electronic society WPES '03**
Publisher: ACM Press
Full text available: pdf(117.67 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>

Ecommerce personalization can help web sites build and retain relationships with customers, but it also raises a number of privacy concerns. This paper outlines the privacy risks associated with personalization and describes a number of approaches to personalization system design that can reduce these risks. This paper also provides an

overview of the fair information practice principles and discusses how they may be applied to the design of personalization systems, and introduces privacy laws a ...

Keywords: ecommerce, personalization, privacy

8   Copyrights and access-rights: How DRM-based content delivery systems disrupt expectations of "personal use"
Deirdre K. Mulligan, John Han, Aaron J. Burstein
October 2003 **Proceedings of the 3rd ACM workshop on Digital rights management DRM '03**
Publisher: ACM Press

Full text available: pdf(416.68 KB)   Additional Information: full citation, abstract, references, citings, index terms, review

We set out to examine whether current, DRM-based online offerings of music and movies accord with consumers' current expectations regarding the personal use of copyrighted works by studying the behavior of six music, and two film online distribution services. We find that, for the most part, the services examined do not accord with expectations of personal use. The DRM-based services studied restrict personal use in a manner inconsistent with the norms and expectations governing the purchase and ...

Keywords: access control, content distribution, copyright, digital rights management, fair use, personal use, privacy

9   Building consumer trust online
Donna L. Hoffman, Thomas P. Novak, Marcos Peralta
April 1999 **Communications of the ACM**, Volume 42 Issue 4
Publisher: ACM Press
Full text available: pdf(152.17 KB)   Additional Information: full citation, references, citings, index terms,
                       html(26.14 KB)   review

10   Ethics and information systems: Resolving the quandaries
H. Jeff Smith
August 2002 **ACM SIGMIS Database**, Volume 33 Issue 3
Publisher: ACM Press
Full text available: pdf(641.10 KB)   Additional Information: full citation, abstract, references, index terms

The information systems (I/S) community is becoming concerned with questions of ethical behavior in many realms. But those who attempt to resolve the quandaries may find themselves confused by differing approaches and theoretical assumptions that are often proffered. This paper provides a meta-framework that identifies the areas of convergence and divergence in these approaches and assumptions. An illustrative example (America Online's plans to share subscriber information with telemarketers) is ...

Keywords: computers and society, ethics

11   Trust-building measures: a review of consumer health portals
Wenhong Luo, Mohammad Najdawi
January 2004 **Communications of the ACM**, Volume 47 Issue 1
Publisher: ACM Press
Full text available: pdf(113.55 KB)   Additional Information: full citation, abstract, references, citings, index

html(25.42 KB)   terms, review

Health Web sites are employ a medley of trust-building approaches. But does a definitive formula exist for winning consumer trust?

12 SIGGRAPH public policy committee activity detailed

David Nelson, Bob Ellis, Laurie Reinhart
February 2001 **ACM SIGGRAPH Computer Graphics**, Volume 35 Issue 1
Publisher: ACM Press
Full text available: pdf(1.15 MB)   Additional Information: full citation, abstract, index terms

We start this column with the results of our third on-line opinion survey on public policy issues affecting computer graphics. Next we provide an introduction to and a copy of the definition paper for a prospective study of computer graphics research to be conducted by the National Research Council with partial funding from SIGGRAPH. This is followed by an update on our activities in proposing a course on public policy and a panel on digital rights management of intellectual property for SIGGRAP ...

13 Information technology and dataveillance

Roger Clarke
May 1988 **Communications of the ACM**, Volume 31 Issue 5
Publisher: ACM Press
Full text available: pdf(1.89 MB)   Additional Information: full citation, abstract, references, citings, index terms, review

Data surveillance is now supplanting conventional surveillance techniques. With this trend come new monitoring methods such as personal dataveillance and mass dataveillance that require more effective safeguards and a formal policy framework.

14 Consumer privacy concerns about Internet marketing

Huaiqing Wang, Matthew K. O. Lee, Chen Wang
March 1998 **Communications of the ACM**, Volume 41 Issue 3
Publisher: ACM Press
Full text available: pdf(188.85 KB)   Additional Information: full citation, references, citings, index terms

15 Public policy: Stay informed: participate in public policy discussion

Bob Ellis
May 2002 **ACM SIGGRAPH Computer Graphics**, Volume 36 Issue 2
Publisher: ACM Press
Full text available: pdf(1.31 MB)   Additional Information: full citation, index terms

16 TRUSTe: an online privacy seal program

Paola Benassi
February 1999 **Communications of the ACM**, Volume 42 Issue 2
Publisher: ACM Press
Full text available: pdf(204.92 KB)
html(15.91 KB)   Additional Information: full citation, references, citings, index terms

17 SOUPS du jour: An honest man has nothing to fear: user perceptions on web-based information disclosure

Gregory Conti, Edward Sobiesk
July 2007 **Proceedings of the 3rd symposium on Usable privacy and security SOUPS '07**
Publisher: ACM Press
Full text available: pdf(115.58 KB)   Additional Information: full citation, abstract, references, index terms

In today's era of the global ubiquitous use of free online tools and business models that depend on data retention and customized advertising, we face a growing tension between the privacy concerns of individuals and the financial motivations of organizations. As a critical foundation step to address this problem, we must first understand the attitudes, beliefs, behaviors, and expectations of web users in order to create an environment where user privacy needs are met while still allowing onl ...

Keywords: AOL, Google, MSN, Yahoo!, anonymity, anonymization, data retention, fingerprinting, googling, information disclosure, privacy, usable security, web search

18 Consumer perceptions of privacy, security and trust in ubiquitous commerce
George Roussos, Theano Moussouri
November 2004 **Personal and Ubiquitous Computing**, Volume 8 Issue 6
Publisher: Springer-Verlag
Full text available: pdf(378.27 KB)   Additional Information: full citation, abstract, citings, index terms

Commerce is a rapidly emerging application area of ubiquitous computing. In this paper, we discuss the market forces that make the deployment of ubiquitous commerce infrastructures a priority for grocery retailing. We then proceed to report on a study on consumer perceptions of MyGrocer, a recently developed ubiquitous commerce system. The emphasis of the discussion is on aspects of security, privacy protection and the development of trust; we report on the findings of this study. We adopt th ...

19 Rule of law and the international diffusion of e-commerce
Chuan-Fong Shih, Jason Dedrick, Kenneth L. Kraemer
November 2005 **Communications of the ACM**, Volume 48 Issue 11
Publisher: ACM Press
Full text available: pdf(125.23 KB)
                       html(30.16 KB)   Additional Information: full citation, abstract, references, index terms

Strong institutional environments serve as a foundation for e-commerce growth opportunities.

20 Session 7.1: Internet opt-in and opt-out: investigating the roles of frames, defaults and privacy concerns
Yee-Lin Lai, Kai-Lung Hui
April 2006 **Proceedings of the 2006 ACM SIGMIS CPR conference on computer personnel research: Forty four years of computer personnel research: achievements, challenges & the future SIGMIS CPR '06**
Publisher: ACM Press
Full text available: pdf(207.43 KB)   Additional Information: full citation, abstract, references, index terms

This paper studies the solicitation process of consumers' consent - should consumers be requested to explicitly disapprove the use of their personal data (opt-out), or to acknowledge and permit the use of such data (opt-in)? Although these two actions may serve the same functional purpose (i.e., grant approval to the use of the supplied information), various regulatory and industry bodies have exhibited opposing attitudes towards them. The European Union Data Directive (1995) endorses the opt-in ...

Keywords: defaults, frames, information privacy, opt-in, opt-out, privacy concern

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